

ABSTRACT

A method and apparatus that provides a user a capability to create a title frame for recording when the user records a broadcasted program onto a recording device, using program data received from the broadcasted television transmission. The transmitted program data contains data on the genre or category and subcategory of the program. In one embodiment, the system recognizes the program data and selects the appropriate graphic treatment for the title frame based on the genre information of the program. The information extracted from the program data and placed in the title frame may include the program title, the program description, rating, time length, and program logo or image.

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